

EDITION · 2026



Company Profile.

Digital Marketing Dhaka

Performance marketing · SEO · Creative · Analytics

WEB

digitalmarketingdhaka.com

hello@digitalmarketingdhaka.com

CONTACT

+880 1876-372190

+880 1575-689130 (WhatsApp)

OFFICE

Gulshan-2, Dhaka

Bangladesh (temporary)

ABOUT US

Growth partner for ambitious Bangladeshi brands.

Digital Marketing Dhaka is a full-service digital marketing agency headquartered in Gulshan-2, Dhaka. We help local brands, e-commerce stores, service businesses and regional SMEs grow through measurable, honest and locally-informed marketing. Operated by Adfix Agency Ltd., we combine performance marketing, data-driven strategy and conversion-focused creative to deliver results across Bangladesh and beyond.

We work as an extension of your team – from strategy and setup to daily execution, weekly reporting and quarterly business reviews. No hidden retainers, no vanity metrics. Every campaign is tied to a business KPI: leads, revenue, CAC, ROAS or pipeline value.

10+ Years of expertise	120+ Brands served	3.4× Avg. ROAS uplift	92% Client retention
----------------------------------	------------------------------	---------------------------------	--------------------------------

OUR MISSION

Make world-class digital marketing accessible to every Bangladeshi business.

We believe every founder in Dhaka deserves the same growth playbook that global brands use – adapted to local buyer behavior, Bangla-first creative, bKash/Nagad checkout flows and the Facebook-first discovery habits of Bangladeshi consumers.

OUR VISION

Bangladesh's most trusted growth partner by 2030.

To be the agency Bangladeshi founders recommend by name – known for transparent reporting, sharp strategy and campaigns that consistently move the P&L;

FROM THE FOUNDER

A personal note from Kowser Shaki.



I started this journey because I saw too many Bangladeshi founders paying agencies for reports they couldn't read and campaigns they couldn't own. Digital Marketing Dhaka exists to change that – transparent numbers, senior-led strategy, and a team that treats your ad spend like our own.

Whether you're a Gulshan-based clinic, a Dhanmondi restaurant, a Chattogram exporter or a D2C brand shipping globally – we bring the same rigor to your growth as any global agency, at a price built for the Bangladeshi market.

Kowser Shaki

Founder & CEO · Adfix Agency Ltd.

WHAT WE DO

Eight disciplines, one accountable team.

We consolidate SEO, paid media, social, content, e-commerce, analytics, AI and web development under one strategist – so you get compounding results, not siloed reports.

Search Engine Optimization

Technical SEO audits, on-page optimization, local SEO for Dhaka, link building and Bangla + English content strategy that ranks and converts.

Meta & Google Ads

Full-funnel paid media on Facebook, Instagram, Google Search, YouTube and TikTok – with weekly ROAS optimization and creative testing.

Social Media Management

Content calendars, community management, reels/short-form production and influencer partnerships tailored to Bangladeshi audiences.

Content & Video Marketing

Editorial strategy, Bangla + English blog production, short-form video, podcasts and thought-leadership content for founders.

eCommerce Growth

Shopify, WooCommerce and Daraz optimization – product feeds, checkout UX, retargeting and lifecycle email/SMS for repeat purchases.

Analytics & CRO

GA4, GTM, Meta CAPI, server-side tracking, Looker Studio dashboards and continuous A/B testing on landing pages.

AI & Automation

Custom GPTs, marketing automation, WhatsApp chatbots and AI-assisted content workflows that free up your team's time.

Web & Landing Pages

Fast, SEO-ready websites and campaign landing pages built on modern stacks – optimized for Core Web Vitals and lead capture.

HOW WE WORK

A transparent 5-step growth process.

01. Discover	Free 30-minute strategy call. We audit your current funnel, competitors and analytics setup.
02. Diagnose	Written growth diagnostic with prioritized opportunities, quick wins and 90-day roadmap.
03. Design	Channel strategy, creative concepts, tracking plan and monthly investment allocation.
04. Deploy	Campaign launch, content production, technical implementation and QA. First results within 14 days.
05. Double-down	Weekly optimization, monthly reports, quarterly business reviews. Scale what works, cut what doesn't.

INDUSTRIES WE SERVE

Specialist playbooks for Bangladesh's fastest-moving sectors.

Healthcare & Clinics	Real Estate & Developers	Restaurants & F&B
E-commerce & D2C Brands	Education & EdTech	Hotels & Tourism
Law Firms & Professionals	Beauty, Salon & Wellness	B2B & Manufacturing

TOOLS & PLATFORMS

A modern, enterprise-grade tech stack.

We work with the same tools that global agencies use – so your data, campaigns and creative assets stay portable, auditable and future-proof.

Analytics	GA4, Google Tag Manager, Looker Studio, Mixpanel, Hotjar, Matomo
Paid Media	Meta Ads Manager, Google Ads, TikTok Ads, LinkedIn Campaign Manager
SEO	Semrush, Ahrefs, Google Search Console, Screaming Frog
Content & Creative	Figma, Canva, Adobe Suite, CapCut, Notion
Automation & AI	Zapier, n8n, HubSpot, Make, ChatGPT, Claude, Perplexity
Development	React, Next.js, TanStack, Node.js, Supabase, Cloudflare, WordPress, Shopify

WHY DIGITAL MARKETING DHAKA

Six reasons founders choose us.

- Local-first strategy – built for Bangladeshi buyer behavior, not copy-pasted from US playbooks.
- Bangla + English fluency – creative, ad copy and landing pages that speak to your actual customer.
- Transparent reporting – you own every dashboard, ad account and analytics property. No lock-in.
- Senior-led delivery – a strategist with 8+ years of experience owns your account. No juniors hidden behind slides.
- Bangladesh payment expertise – bKash, Nagad, Rocket, Upay and card checkout flows we know inside out.
- Compliance & VAT-ready – BIN, VAT and NBR-compliant invoicing for corporate and enterprise clients.

ENGAGEMENT MODELS

Flexible ways to work with us.

Pick the model that matches your growth stage. Every engagement includes a dedicated strategist, transparent reporting and month-to-month flexibility – no long lock-ins.

Growth Retainer**BDT 45k - 250k / month**

Monthly retainer covering strategy, execution and reporting across 2–4 channels. Best for brands ready to scale.

Project-Based**BDT 60k - 500k / project**

Fixed-scope engagements – website builds, SEO audits, campaign launches, tracking implementation.

Fractional CMO**BDT 80k - 200k / month**

Senior strategy-only engagement for in-house teams that need direction, frameworks and QA.

Performance Sprint**BDT 35k - 90k / 30-day
sprint**

A focused 30-day sprint to fix a specific bottleneck – ROAS, CAC, landing-page CVR or SEO visibility.

SELECTED RESULTS

What our work looks like in numbers.

+312%

Organic traffic growth

-47%

Avg. lead cost drop

500+

Campaigns launched

6

Countries served

Case studies available on request – including e-commerce brands scaling past 8-figure BDT revenue, service businesses cutting lead cost by half, and international clients ranking page-one for competitive keywords.

CLIENT SUCCESS SNAPSHOTS

Real results from real Bangladeshi & global brands.



D2C eCommerce Brand Dhaka

Scaled Meta Ads ROAS from 1.8× to 4.6× in 90 days by rebuilding creative testing and CAPI tracking.

ITC ThinkDrive (Australia) SEO

Grew organic clicks +212% and page-one keywords from 34 to 187 in 8 months via technical SEO + content clusters.

Multi-branch Clinic Gulshan & Uttara

Cut cost-per-booked-appointment by 47% with local SEO, GBP optimization and Meta lead campaigns.

Fashion Retailer Bashundhara

Launched Shopify + lifecycle email; repeat purchase rate lifted from 11% to 26% in one quarter.

FREQUENTLY ASKED

Answers to the questions founders ask us most.

How quickly will I see results?

First campaigns launch within 14 days. Meaningful performance signals in 30-60 days; compounding SEO and CRO gains from month 3 onward.

Do I own my ad accounts, data and dashboards?

Yes - 100%. Every ad account, GA4 property, GTM container and Looker Studio dashboard stays in your name. No lock-in, ever.

Can you invoice with BIN and VAT for corporate clients?

Yes. Invoicing is handled through Adfix Agency Ltd. - BIN, VAT and NBR-compliant, suitable for enterprise finance and audit teams.

Do you work with international clients outside Bangladesh?

Yes. We currently serve clients across Australia, UK, UAE, Singapore, Canada and USA - primarily D2C, SaaS and service businesses.

What is the minimum engagement length?

Retainers are month-to-month with a 30-day notice. Sprint and project engagements are fixed-scope with clear deliverables and timelines.

What ad budget do I need to work with you?

We recommend a minimum monthly ad spend of BDT 30k for meaningful data. Retainer fees are separate and scale with the channels involved.

LET'S TALK

Ready to grow? We are one message away.

Book a free 30-minute strategy call. We'll review your current marketing, share 2-3 quick wins you can action this week, and – if it makes sense – propose a scoped engagement.

Website	digitalmarketingdhaka.com
Email	hello@digitalmarketingdhaka.com
Phone / WhatsApp	+880 1876-372190, +880 1575-689130
Office	Gulshan-2, Dhaka 1212, Bangladesh (temporary)
Hours	Sun – Thu · 10:00 – 19:00 BDT
Operated by	Adfix Agency Ltd.

Get a Proposal Today

Visit digitalmarketingdhaka.com/#quote or scan the QR from our website.

© Digital Marketing Dhaka · Operated by Adfix Agency Ltd. · All rights reserved.



Thank You.

Let's build something measurable together.

Scan the QR to request a proposal - we reply within 24 hours.



digitalmarketingdhaka.com/#quote

CONNECT WITH US

hello@digitalmarketingdhaka.com · +880 1876-372190 · +880 1575-689130

Gulshan-2, Dhaka 1212, Bangladesh (temporary)

- **Kowser Shaki**

Founder & CEO · Adfix Agency Ltd.